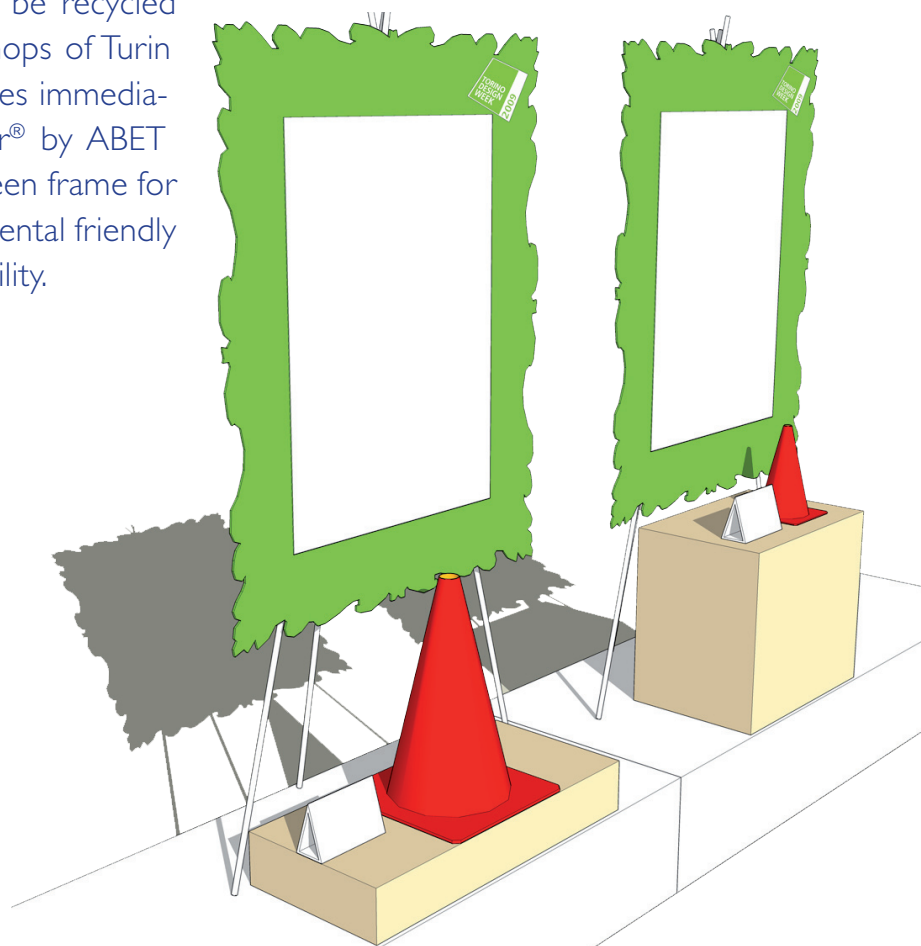


TEFOR® BY ABET LAMINATI IS THE FRAME OF THE EVENT TORINO DESIGN WEEK

Torino Design Week 2009 takes place from the 2nd to the 8th of November in Turin. The event is aimed at the promotion, diffusion and spread of the design culture in Piedmont.

Around the heart of the event, located in Piazza Vittorio in Turin, a course by stages has been created: many shops host in their shop-windows the projects and the researches realized by some design studios and designers from Piedmont on the subject TECHNOLOGY FOR FOOD (sustainable projects). Every project is put on display inside a frame made of green Tefor® by ABET LAMINATI and the choice of this material is not coincidental, because Tefor® is the totally recycled and recyclable laminate by ABET. It was obtained from the collection and re-use of manufacturing wastes which have been ground up and mixed with recycled polypropylene. Tefor® finds its essence in the same laminate from which it derives, thus exemplifying the environmental sustainability.

Tefor® has a double ecological value: besides using manufacturing wastes, at the end of its life cycle it can be recycled endless times. Displayed in the shops of Turin and chosen in a nuance that evokes immediately the concept of ecology, Tefor® by ABET LAMINATI is the most suitable green frame for the projects aimed at an environmental friendly policy, energy saving and sustainability.



Torino Design Week 2009

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